



## Offer Details

<i>PB &amp; AT Offer</i>				
Offer period	05th Apr'26 to 26th Apr'26			
Jewellery	Slab	Gold rate	MC	Remarks
Gold	up to 1.0 Lac	Rs.500/- per gm		If customer takes any 3 and above items including diamonds [ excluding gossip, Silver & Gemstone ] will be allowed additional 5% discount in making charge
	above 1.0 Lac to 4 Lacs	Rs.600/- per gm		
	Above 4 Lacs	Rs.700/- per gm		
				<b>No offer in Case Bonus item, Gold Coin</b>
Diamond		<b>D Value</b>	<b>D MC</b>	DGR, DNB, DN category, discount only on diamond as per slab. <b>NO offer in making charge</b>
	upto 75 K	5%	0%	
	above 75K - 2 L	7%	50%	
	above 2 L - 5L	12%	50%	
	above 5L to 10L	15%	75%	
	10 L & above (Single Tag)	20%		
	All Polki Jewelleries	10%	15%	
Perfect Love, FM, Divine, Loose Diamond, Senco Solitaire	5%	0%	on Diamond value	
<b>Platinum</b>	All items		15%	on making charge
<b>Studded Platinum</b>	All items	10%	20%	On Dia Value and MC both.
<b>Gossip</b>	All items	15%		Buy 2 - get 20% discount and buy 3 - get 1 free (lowest value product)
<b>Silver</b>	All items		15%	on making charge or MRP as applicable. <b>NO offer in Silver coins</b>
<b>Gemstones</b>		10%		Discount in stone value
<b>Old Gold</b>				0% deduction in old gold - (i) only 10% deduction in gold jewellery making charge, (ii) Applicable diamond offer.
<b>Coupons</b>	Coupons	Gold Jewellery in every 20000/- value before Tax	100	Senco Gold & Diamonds (redemmmable on any jewellery except gold jewellery)
			100	Sennes ( Redemmmable exclusive on Sennes products)
		Diamond Jewellery in every 20000/-value before Tax	150	Senco Gold & Diamonds (redemmmable on any jewellery except gold jewellery)
			150	Sennes ( Redemmmable exclusive on Sennes products)

## Terms & Conditions (T&C\*)

- This offer is valid at Senco Gold & Diamonds, D'Signia & Everlite stores only. The offer is not valid on any online portal.
- 0% deduction on old gold exchange is applicable only when exchanged for new jewellery, as mentioned in the offer table. In case of old gold refund, the standard company policy shall apply.
- In case of Sales Return (RP) of any jewellery purchased during the offer period, the discount amount will be deducted while determining the value of the credit note.
- In case of refund of diamond jewellery purchased during the offer period, the discount amount will be deducted while determining the refund value.
- Coupon Redemption:
  - ❖ SGL coupons are redeemable on any Jewellery except gold jewellery.
  - ❖ SFL coupons are redeemable on LG Diamond, Leather, Perfume (SENNES exclusive).
  - ❖ No minimum value is required for redemption.
  - ❖ Coupons are redeemable at Pan India stores subject to redemption categories.
  - ❖ Coupons cannot be exchanged against cash.
  - ❖ Coupons, if partially redeemed, the remaining value is forfeited.
  - ❖ Coupons are one-time redeemable.

- Any query regarding this offer will be entertained only till 26<sup>th</sup> Apr'2026 and queries related to coupons will be entertained till 31<sup>st</sup> Aug'2026. Post these dates, the Company may not entertain any correspondence or communication related to this offer/program.
- Flexi- Advance:
  - ❖ Rate Benefit: -
    - If the advanced gold rate is more than the invoice day rate: Invoice Day rate is applicable
    - If the advance gold rate is less than the invoice day rate: Usual policy is applicable.
  - ❖ This offer is not valid for Gold Coin
  - ❖ Customer can avail 0% deduction on Old Gold for doing Flexi Advance
- For any queries pertaining to this offer, please email us at [customerfeedback@sencogold.co.in](mailto:customerfeedback@sencogold.co.in) or call Toll-Free: 1800 103 0017.
- Kindly refer to the Terms and Conditions mentioned on the overleaf of the invoice as well.
- The Company reserves the right to withdraw or alter the offer without prior notice at any time, and the decision of the Company shall be final and binding.
- All products covered under the Exchange / Buyback / Upgrade Policy shall be eligible for such exchange, buyback or upgrade only after approval from the Quality Check Department at the Company's Head Office.
- Any matter, claim or dispute arising out of or in connection with this transaction shall be subject to Kolkata jurisdiction only.
- Any conditions not explicitly covered herein shall be at the sole discretion of Senco Gold Limited ("Company"), and the decision of the Company shall be final.

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