

“Season of Love” offer

19/01/2024 --18/02/2024, at all Senco Gold & Diamonds, D'Signia & Everlite stores across pan India.
Following **“Season of Love”** offer_ of Senco Gold Ltd (‘the Company’) :-

Love 2024					
Offer Period	19/01/2023 to 18/02/2023				
Jewellery	SI	Slab	Offer		Remarks
			Gold Rate	Making Charge	
Gold Jewellery	1	Upto 2 Lacs	No discount	15% discount	No offer in Gold coin and bonus items
	2	2 Lac to 4 Lac		20% discount	
	3	Above 4 lacs		25% discount(20%+24%)	
	4	upto 2 Lac		35% Discount	On selective items (Super stock)
	5	Above 2 lacs		44% Discount (20%+24%)_ Flat	
	6	Upto 2 Lacs		20% discount	Antique, Polki, Temple, Hyderabad etc.
	7	2 Lac to 5 Lac		30% discount	
	8	Above 5 lacs		44% Discount (20%+24%)_ Flat	
		Slab	Diamond Value	Making Charge	
Diamond Jewellery		Upto 50K	3% discount	25% discount (20% + 24%)	
	1	50K to 1 Lac	5% discount	1.000 g Digi Gold	
	2	Above 1 Lac - 3 Lac	7% discount	1.500 g Digi Gold	
	3	3 Lac & above	10% discount	2.500 g Digi Gold	
	4	All price point	10% discount	44% Discount (20%+24%)_ Flat	On selective items (Super stock)
	5	Upto 0.15 Ct	3%		Forever Mark & COO, Perfect Love
	6	0.15 Ct to 0.30 Ct	10% discount		Forever Mark & COO, Perfect Love, Senco Solitaire
	7	Above 0.30 Ct	5% discount		Divine Diamonds, Forever Mark & COO, Perfect Love,Senco Solitaire
	8	Above 2 Ct	5% discount		Divine Diamonds, Forever Mark & COO, Perfect Love,Senco Solitaire
	9	Up to 2 Ct	5% discount		Loose diamond (All)
Polki Jewellery	1	Upto 1 Lac	5% discount	20% discount	Polki Jewellery
	2	Above 1 Lac - 3 Lac	7% discount	20% discount	Polki Jewellery
	3	3 Lac & above	10% discount	20% discount	Polki Jewellery

Platinum studded Jewellery	1		10% discount in dai value	30% discount in making charge	All studded Platinum Jewellery
Platinum Jewellery	1			15% discount in making charge	All Platinum Jewellery
Silver items	1			15% discount in gross value (before tax)	All silver items (except silver coin)
Gossip	1			upto 15% discount in gross value	(1) one item - 10% discount, (2) Two items - 15% discount
Gem Stone	1			10% discount	All Gem stone
Old Gold	1			100% value against OG exchange	Either/Or

Terms and Conditions:

- a. This offer is valid at Senco Gold & Diamonds stores only. Not valid in any of our online portal.
- b. 0% deduction in old gold exchange is only applicable if exchanged with new jewellery only as mentioned in the above table.
In case of old gold refund, the usual policy is applicable.
- c. In case of Sales Return (RP) of any jewellery purchased during this offer period, discount amount will be deducted while determining value of credit note.
- d. In case of refund of diamond jewellery, purchased during this offer period, discount amount will be deducted at the time of determine refund value.
- e. Any query regarding this offer will be entertained only till 18th Feb 2024. Post this, the company may not entertain any correspondence or communication regarding this offers/ Program.
- f. In case of any query pertaining to this offer, please email us at customerfeedback@sencogold.co.in or call Toll Free @ 18001030017.
- g. Kindly refer to the Terms and Conditions mentioned on the over leaf of the Invoice as well.
- h. The Company can withdraw or alter the offer without prior notice at any given time and the decision of the Company shall be final.
- i. All products covered under the Exchange / Buyback and upgrade policy will be eligible for such Exchange / Buyback and upgrade only after the approval of the quality check department at the Head Office of the company.
- j. Any matter/claim/dispute arising out of the transaction will be subject to Kolkata jurisdiction only.
- k. Any conditions which are not explicitly covered would be at the sole discretion of the Senco Gold Ltd ("Company"). The decision of the Company is final.

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Season of Love Offer - Diamond Purchase with DigiGold Rewards

1. Offer Overview:

- This promotion is valid for diamond purchases made within the specified range during the "Season of Love" offer.
- Diamond Jewellery purchases from 50,000 to 1 Lakh will entitle the customer to receive 1.000 grams of Digi Gold.
- Diamond jewellery purchases ranging from 1 Lakh to 3 Lakh, customers will receive 1.500 grams of Digi Gold.
- Diamond jewellery billing amounts exceeding 3 Lakh will reward customers with 2.5 grams of Digi Gold.

2. Gold Addition Process:

- The awarded Digi Gold will be added to the customer's account after 20 days from the date of purchase.

3. Digi Gold Purity:

- The Digi Gold provided in this offer is purity of 24 Karats, with a gold purity level of 99.5%.

4. Existing DigiGold Users:

- If a customer is already registered in DigiGold, the awarded gold will be seamlessly added directly to their existing DigiGold account.

5. New DG Gold Registration:

- Customers not registered in DG Gold need to complete the registration process to receive the gold.
- Once registered, the allotted gold will reflect in the customer's DigiGold Gold wallet after 20 days from the date of purchase.

6. Registration Timeframe:

- For customers not currently using DigiGold, it is essential to register within 365 days from the date of gold issuance to qualify for the offer.

7. Validity Period:

- Failing to register within the stipulated 365 days from the date of invoice, will result in the expiration of the offer's validity period.

8. Redemption Options:

- Once the DigiGold is added to the customer's account, they have the flexibility to either redeem or sell the gold at any Senco Gold & Diamonds store adhering the policy of DigiGold.

Note:

- This process note serves as a guideline for both customers and staff to ensure a smooth and transparent execution of the "Season of Love" offer.